Creative Director: Christine Lee

Designer: Jack Warren

Notes:

- Liked the way that images are framed in the windows we mentioned
    - For mobile, wonder if there is a way to maintain original window shape in desktop rather than rotating it (either stacking it column style or scaling it down?)
- Inclusion of mt. fujii is really nice!
    - Like how simple and blocky it is because it is a background element -> contrast could be reduced to still be secondary
- Wonder if the nav bar text could be the same dark blue as mt. fujii text
    - Really like the color scheme! And how it alludes to 7/11
- Interactive map is really nice, wonder whether there will be images in the placeholder popup
- Further research is needed for whether varieties are concentrated in a region
    - If needed, there could be larger regions etc.
- Legibility of Varieties page could be improved by either changing the text color to be darker of light pink to be darker
- text hierarchy is overall easy to read